

JOB DESCRIPTION

Graphic Designer

Salary: Competitive salary, negotiable based on experience

Background

At [Greensville Trust we see graphic design as visual storytelling that engages, informs, and inspires.

Based at our site in Bradford, we are looking for a highly creative graphic designer who can take conceptual ideas and create visual representations, both in print and electronic media.

Our ideal candidate will have expert knowledge of current design software and skilled with every step of the design process from concept to the final deliverable.

Collaborating with multiple teams at our company, the graphic designer should be able to take direction from written or spoken ideas and convert them into a design that connects.

Location

This role will primarily be based at the Heaton Mount site in Bradford.

Principal Responsibilities

- Planning concepts by studying relevant information and materials.
- Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Communicating with clients about layout and design.
- Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- Reviewing final layouts and suggesting improvements when necessary.
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Qualities of the ideal candidate

This is an excellent role for an experienced individual with the following qualities:

- Bachelor's degree in graphic design or related field.
- Experience as a graphic designer or in related field.
- Demonstrable graphic design skills with a strong portfolio.
- Proficiency with required desktop publishing tools, including Photoshop, InDesign and Illustrator.
- A strong eye for visual composition.
- Effective time management skills and the ability to meet deadlines.
- Able to give and receive constructive criticism.
- Understanding of marketing, production, website design, corporate identity, product packaging, advertisements, and multimedia design.

How To Apply

To apply for this role, please send your current CV along with a covering letter detailing skills and experience in relation to the job description in no more than 1200 words, to: jobs@greensvilletrust.org.